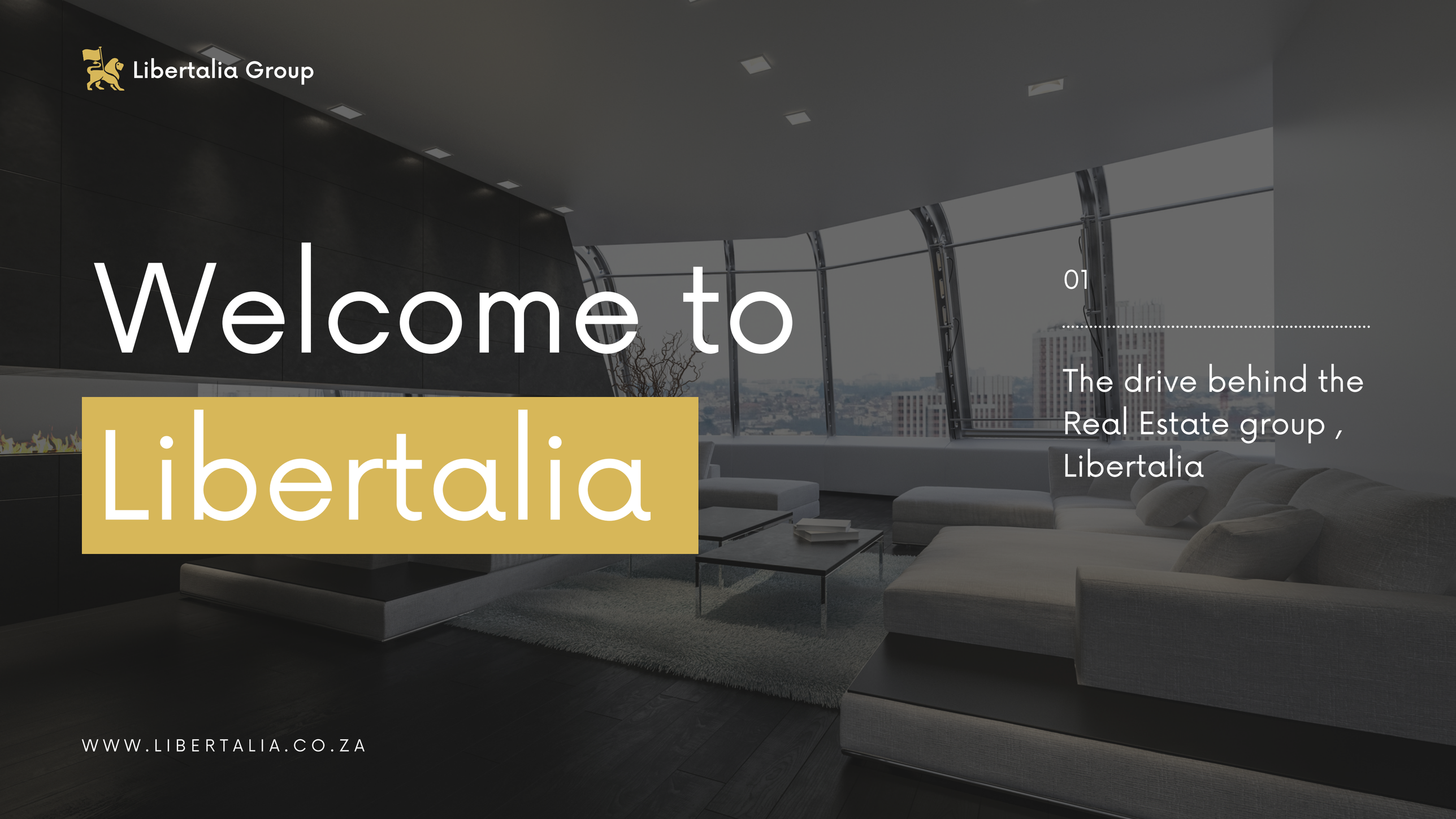
Libertalia Group
Welcome to
Libertalia
01
The drive behind the Real Estate group , Libertalia
WWW.LIBERTALIA.CO.ZA

We will guide you through...

Part 1: Who is Libertalia

- Meet our Founders
- Company Track Record
- Our Achievements
- Our Mission
- Libertalia's vision

Part 2: What makes us Different?

- How do we tackle the industry?
- What do we offer?
- What makes us Different?

Part 1:

Who is Libertalia

Libertalia is a private company that offers the best source of the most exclusive real estate in South Africa as well as other investment opportunities to grow your portfolio. As an intermediary company, we also specialise in the expertise of Finance and Consultation.

Driven by customer service and tech advancement, we also provide a wealth of services that supply the needs of the general consumer and real estate related stakeholders.

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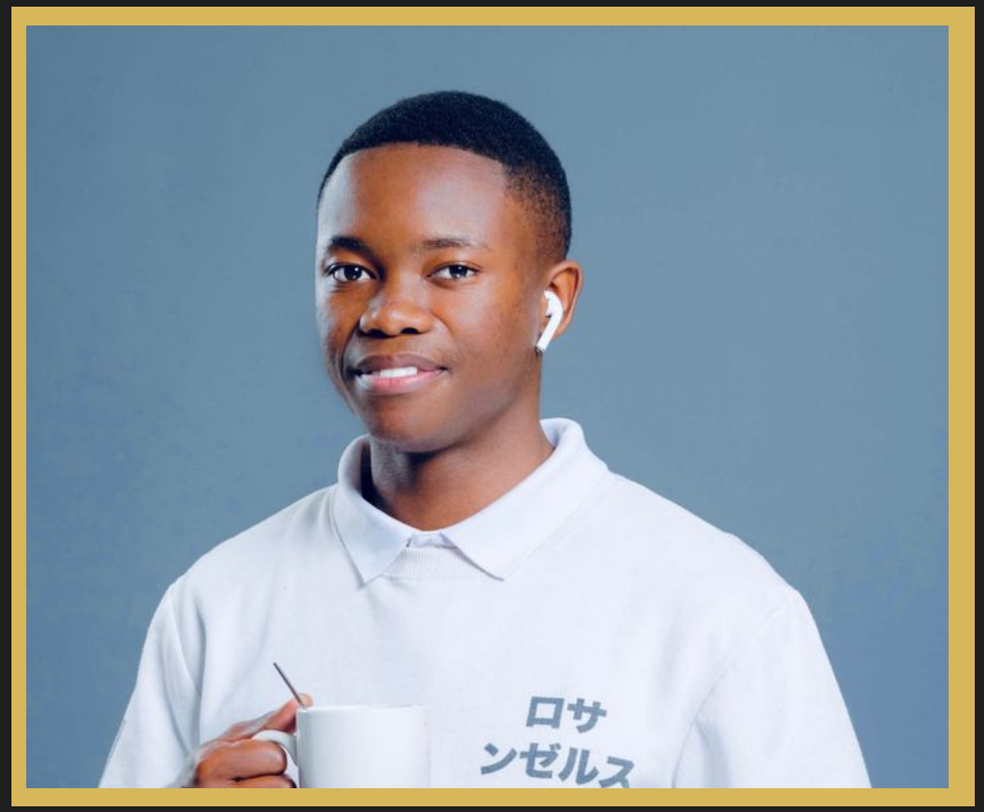
Meet our Founders



Thembisa Winston Kunene

Group Executive | CEO

Background

The property sector has been Thembisa's passion within the last 5 years. With a focus expanding and creating new opportunities for the latest generation and sharing his success.

Training & Expertise

Expertise within the finance and property sectors allow for an extraordinary skill in communication and guidance within each of those sectors.

Libertalia Group

Meet our Founders

Kyle Mckay

Managing Director | Co-Founder

Background

With an extensive career background in marketing and business analysation, Kyle has the captain that points Libertalia in the right direction, both creatively and logistically.

Training & Expertise

Expertise within Team management and Business Analysis allows for extraordinary skill in group trajectory and guidance that allows Libertalia and its team to grow.

Company Track Record

Founded in 2017 by Thembisa Winston Kunene & Kyle Mckay, with a focus on expanding and creating new opportunities for the driven generation and sharing their success through their entrepreneurial journey. They have found their purpose as entrepreneurs within the industry and aim to empower many other Africans in the process.

Libertalia has tackled the industry for the past 5 years. In that time, we have noticed faults within the industry so we asked ourselves " How can we make an impact in the property industry, as well as provide value to today's youth?".With that question in mind, we put together a business model that has revolutionised the property industry.

Moreover, targeting the younger generation, offering educational courses as well as an inside look about how lucrative the property sector can be if invested in correctly; Keeping that in our focus but sticking to the traditional ways of marketing well and simultaneously bridging the 2 generations together.

Rather than asking which generation is to buy more property, we should rather ask 'How can we incorporate everyone into this sector?'. With Our founders being from the younger generation they had the ability to spot what was missing from the industry and apply it, moving everything to a digital platform. We have succeeded in Email Marketing, Social Media incorporation and everything that falls under digital networking.

With hopes to expand and become a platform where people sell, buy, invest and even get other service providers related to real estate with just a click of a button.

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OUR ACHIEVEMENTS

Here at Libertalia, we experience milestone on a daily basis but we wanted to narrow down some of our greatest achievements. We are extremely proud of each step that we take as a cooperation, which inevitably brings us closer to our overall goal.

- Appeared on an international podcast with American property mogul, Joe Mendoza
- Established a partnership with OOBA Home loans
- Established a partnership with an international Real Estate brand, Keller Williams
- Had the privilege to feature on the same podcast as our Minister of Finance Tito Mboweni; A show about property and finance called UNPACKED hosted by Lerato Bambo
- We are a team of 30 driven individuals that has been able to list over R850,000,000 worth of property listings
- Appeared twice on Private Property Podcast
- Appeared on uncovering greatness hosted by Marco Martins, Teaching how to build a personal brand to South Africa's youth

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OUR ACHIEVEMENTS

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- Featured 2x on radio station, Salaam Media for Property discussions
- Featured on Kickass Bosslady Magazine
- Featured on Real estate talk show Hosted by Lorreta Real estate talk
- Featured on Hireanagent H.A.G. on a show called “The Spotlight Agent” hosted by Xoliswa Shabalala and Naledi
- Featured on the Largest Entrepreneurship Network in Africa -

Our Mission

Libertalia's mission is to transform the African economy by providing a wealth of services and expert knowledge to a society that is driven by innovation, change and opportunities.

Libertalia's vision

Libertalia's vision is to be the leading Finance and Real Estate organization to enrich every mind in the African continent.

Part 2:

How do we tackle the industry?

Aiming to have a young dedicated team of South African property specialists all over the country, we want to be a household name within every continent.

What do we offer?

Property

Everything from property sales , property valuations, management - our skilled team of property specialists will be right there to walk you through the process.

Investment

We offer a lifetime property investing course where our skilled team will be able to assist clients in choosing the most lucrative investment property to add to their portfolio.

Finance

We can assist a client in receiving something as simple as a Home Loan at some of the best rates available.

Education

Offering courses on topics related to real estate, , investments and finance all to whomever would like to broaden their horizons.

What makes us Different?

1 Age

We have a strong & dedicated team of young individuals. We believe that our generation can make a massive impact within the industry.

2 Digital platforms

With our focus on digital platforms and providing necessary training to our team members, we use digital platforms efficiently and effectively.

3 One stop shop

We are aiming to become a one stop shop for everything property related. From simple purchasing and sales to the financial aspect of assisting with Bond Approvals , Home Insurance and eventually investments

REFERENCES

- Appeared on an international podcast with American property mogul, Joe Mendoza. (https://youtu.be/YSliksENPSA)
- Established a partnership with OOBA Home loans.
- Established a partnership with well known Real Estate brand, Keller Williams.
- Had the privilege to feature on the same podcast as our Minister of Finance Tito Mboweni; A show about property and finance called UNPACKED hosted by Lerato Bambo (https://unpack.co.za/real-estate-agent-south-africa/)
- Have listed over R331,000,000 worth of property portfolios.
- Appeared on 'Uncovering Greatness' hosted by Marco Martins, Teaching how to build a personal brand to South Africa's youth
- Appeared on private property podcast 2x
- (https://youtu.be/AslyLQuxiJ4)
- (https://youtu.be/xmlvBBiLkeA)
- Featured on Kickass Bosslady Magazine (https://kickass-bosslady-magazine.business.site)
- Featured on Real estate talk show Hosted by Lorreta (https://www.instagram.com/reel/CTK26_nDnsL/?utm_source=ig_web_copy_link)
- Featured on Hireanagent H.A.G. on a show called "The Spotlight Agent" hosted by Xoliswa Shabalala and Naledi (https://www.instagram.com/reel/CTmLs-PDD7w/?utm_source=ig_web_copy_link)
- Featured 2x on radio station, Salaam Media on Property discussions (https://fb.watch/aDPgPVAxsl/) (https://www.facebook.com/salaamedia/videos/612981456787997)
- Featured on the Largest Entrepreneurship Network in Africa - (https://www.instagram.com/africasyoungentrepreneurs)

CONTACT DETAILS

For anything property related.

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